

WRNO-FM  
New Orleans, LA  
Quarterly Issues/Programs List  
Third Quarter, 2016  
09/30/2016

WRNO-FM  
Quarterly Issues/Programs List

Addendum

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WRNO-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CHARITABLE:** Upcoming Red Beans and Rice fundraiser, which kicks off of United Way campaign in St Tammany. The guests are a member of the parish council and Chief of Fire Dist 1.
- **DISASTER RELIEF:** Baton Rouge area floods damaged or destroyed 80,000 homes and businesses, including an estimated 90% total loss of buildings in Livingston parish. 30,000 had to be rescued. Donation drive underway
- **EDUCATION:** Educate Now and Youth Force NOLA working offers programs to give young people the tools they will need to get and hold a job in the technical field
- **FAMILY SERVICES:** Volunteers of America has been around since 1896, helping those in need with more than 20 human service programs in 16 parishes, offering both long and short term assistance. Over 5,500 people are served each year
- **HEALTH:** Festigals is an event sponsored by the Cancer Association of Greater New Orleans to raise awareness for women's issues, particularly the early detection and treatment of breast cancer
- **VOLUNTEERING:** The guests are the Executive Director of Hands on New Orleans and Americorps Vista. Hands On New Orleans matches people who want to volunteer with causes that need help. Emphasizing the importance of giving back through volunteer projects

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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Abused & Neglected Children	UNITED WAY: LIVE UNITED	CASA New Orleans has been around for 31 years providing support for abused and neglected children in the legal system. Volunteers do not need prior legal experience	JOY BRUCE-EX DIR, CASA N.O.	07/03/2016 7:00am	029:52
Programs for Children; Desegregation	UNITED WAY: LIVE UNITED	The guests are the President and CEO of the United Way for Greater New Orleans and the Y Aquatics Director. How the Draydes YMCA evolved as an answer to segregated Y's in the city in the early 1900's.	GORDON WADGE/ RACHEL JONAS	07/10/2016 7:00am	029:53
Support for United Way	UNITED WAY: LIVE UNITED	Upcoming Red Beans and Rice fundraiser, which kicks off of United Way campaign in St Tammany. The guests are a member of the parish council and Chief of Fire Dist 1.	GENE BELSARIO/ CHRIS KAUFMAN	07/17/2016 7:00am	030:03
Women's Health Issues; Breast Cancer	UNITED WAY: LIVE UNITED	Festivals is an event sponsored by the Cancer Association of Greater New Orleans to raise awareness for women's issues, particularly the early detection and treatment of breast cancer	TAMMY SWINDLE-CAGNO	07/24/2016 7:00am	029:41
Services for Abused Children	UNITED WAY: LIVE UNITED	Plaquemines Community Cares Center offers help for children with emotional problems and abuse issues. There is a particular emphasis on working with children who have been the victims of sexual abuse	JULIE OLSON/ DAWN BARRIOS	07/31/2016 7:00am	029:58
Volunteering	UNITED WAY: LIVE UNITED	The guests are the Executive Director of Hands On New Orleans and Americorps Vista. Hands On New Orleans matches people who want to volunteer with causes	CHRIS CMAERON/ ALEX JOHNSON	08/07/2016 7:00am	028:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		that need help. Emphasizing the importance of giving back through volunteer projects			
Technical Education	UNITED WAY: LIVE UNITED	Educate Now and Youth Force NOLA working offers programs to give young people the tools they will need to get and hold a job in the technical field	MELISSA ELLINGER-EDUCATE NOW	08/14/2016 7:00am	028:50
Volunteerism	UNITED WAY: LIVE UNITED	Volunteers of America has been around since 1896, helping those in need with more than 20 human service programs in 16 parishes, offering both long and short term assistance. Over 5,500 people are served each year	JOHN SELLERS/ MELISSA HALEY	08/21/2016 7:00am	028:55
Human Trafficking	UNITED WAY: LIVE UNITED	The guests are with the New Orleans Family Justice Center and Covenant House. Discussion of recent laws passed to help end human trafficking. Why so many young people end up in this trap.	MARY CLAIRE LANDRY/ JIM KELLY	08/28/2016 7:00am	029:21
Disaster Relief	UNITED WAY: LIVE UNITED	Baton Rouge area floods damaged or destroyed 80,000 homes and businesses, including an estimated 90% total loss of buildings in Livingston parish. 30,000 had to be rescued. Donation drive underway	MICHAEL WILLIAMSON-CEO, UNITED WAY, S.E. LA.	09/04/2016 7:00am	029:59
Disaster/Hurricane Relief; Counseling	UNITED WAY: LIVE UNITED	Baton Rouge area floods damaged or destroyed 80,000 homes and businesses across 21 parishes. Family Service helps to address the impact on families, such as dealing with the psychological trauma	DEBORAH MORTON-PRES/CEO FSGNO	09/11/2016 7:00am	029:48

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Adult Education	UNITED WAY: LIVE UNITED	Discussion of the adult education services offered by the YMCA. This includes classes dealing with adult literacy, math skills and computers. The Y adult classes are offered at many area libraries	SHANNON CITANOVICH/ CARLA HAYNES	09/18/2016 7:00am	029:04

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**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
<b>SUBSTANCE ABUSE, OPIOID DEPENDENCY, SEPT 25, 7:30AM, 30 MINS</b>				

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**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ANIMAL SERVICES	ANIMAL RESCUE NEW ORLEANS	000:31	066
ANIMAL SERVICES	LA. BOXER RESCUE	000:32	009
ANIMAL SERVICES	LA. SPCA	000:32	083
ANIMAL SERVICES	SHELTER PET PROJ.	000:15	164
ANIMAL SERVICES	SHELTER PET PROJ.	000:30	008
ANIMAL SERVICES	ST. BERNARD ANIMAL SHELTER	000:28	100
CHARITABLE	FRATERNAL ORDER OF POLICE	000:29	027
CHARITABLE	FLOOD DONATIONS	000:32	031
CHARITABLE	LA. HEROES PROJECT	000:30	041

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHARITABLE	MAKE A WISH FOUND.	000:32	011
CHARITABLE	United Way of New Orleans	000:30	011
CRIME	Ad Council	000:30	066
CRIME	ITS ON US. ORG	000:15	193
CULTURE	CRESCENT CITY COIN CLUB	000:31	064
CULTURE	HISTORIC NEW ORLEANS COLLECTI	000:31	009
CULTURE	Jefferson Performing Arts Soc	000:30	084
CULTURE	NEW ORLEANS MUSEUM OF ART	000:31	073
DOMESTIC ABUSE	FUTURES WITHOUT VIOLENCE	000:29	011
ECONOMIC DEVELOPMENT	LA. ECONOMIC DEVELOPMENT	000:30	018
ECONOMIC DEVELOPMENT	LA. ECONOMIC DEVELOPMENT	000:58	001
EDUCATION	BOOST UP.ORG	000:15	160
EDUCATION	DOLLAR GEN LITERACY FOUND	000:30	009
EDUCATION	DONORS CHOOSE	000:30	053
EDUCATION	GLOBAL CITIZEN FESTIVAL	000:31	003
EDUCATION	KINGSLEY HOUSE	000:32	012
EDUCATION	National Promo Inventory	000:31	022
EDUCATION	UNDERSTOOD.ORG	000:15	171
ELDERLY	New Orleans Council on Aging	000:30	049
EMPLOYMENT	Dress for Success*	000:31	010
EMPLOYMENT	GRADS OF LIFE	000:30	071
ENVIRONMENTAL	Keep Louisiana Beautiful Inc	000:29	071
ENVIRONMENTAL	US FOREST SERVICE	000:15	204
FAMILY SERVICES	ADOPT US KIDS	000:31	067
FAMILY SERVICES	AUTISM SOCIETY	000:31	039
FAMILY SERVICES	BOYSTOWN	000:30	055
FAMILY SERVICES	Catholic Charities	000:32	012
FAMILY SERVICES	JEWISH FAMILY SERVICE	000:32	075
FAMILY SERVICES	LA. APPLESEED	000:31	006

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FAMILY SERVICES	NATL ASSOC OF INS COM.	000:30	054
FAMILY SERVICES	NEW ORLEANS RECREATION DEPT	000:29	094
FAMILY SERVICES	RAINTREE FAMILY SERVICES	000:31	065
FAMILY SERVICES	United Way of New Orleans	000:30	139
FAMILY SERVICES	YMCA of Greater New Orleans	000:29	078
FINANCES	AM. INSTITUTE OF CPA'S	000:15	187
FINANCES	AM. INSTITUTE OF CPA'S	000:30	011
FINANCES	NATL COUNCIL ON CREDIT COUNSE	000:15	027
FINANCES	NATL FOUND FOR CREDIT COUNSEL	000:30	139
GENDER EQUITY	GLOBAL CITIZEN FESTIVAL	000:32	002
HEALTH	Ad Council	000:30	052
HEALTH	AM. CANCER SOCIETY	000:30	036
HEALTH	AM. CANCER SOCIETY	000:31	058
HEALTH	AM. DIABETES ASSOC	000:31	019
HEALTH	AM. SLEEP APNEA ASSOC	000:17	258
HEALTH	AMERICAN HEART ASSOC	000:15	201
HEALTH	ASTHMA & ALLERGY FOUND OF AM	000:30	011
HEALTH	AUTISM SPEAKS	000:15	192
HEALTH	BE THE MATCH REGISTRY	000:15	031
HEALTH	CENTERS FOR DISEASE CONTROL	000:30	009
HEALTH	City of New Orleans	000:32	117
HEALTH	Daughters Of Charity	000:32	104
HEALTH	DEPT OF HEALTH & HUMAN SERVIC	000:30	050
HEALTH	ENVIROMENTAL PROTECTION AGENC	000:15	157
HEALTH	FOUNDATION FIGHTING BLINDNESS	000:30	067
HEALTH	GRIFFIN BRAIN ANEURYSM MOVEME	000:32	030
HEALTH	MARCH OF DIMES	000:15	224
HEALTH	NATL COUNCIL ON AGING	000:16	027
HEALTH	NATL MS SOCIETY	000:30	049

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH	NATL ROSACEA SOCIETY	000:30	066
HEALTH	NO AIDS TASK FORCE	000:31	073
HEALTH	PROTECT INFANTS NOW	000:30	054
HEALTH	ZERO, END OF PROSTATE CANCER	000:30	063
HOUSING	ST. BERNARD FAIR HOUSING CENT	000:30	068
HOUSING	US TREASURY DEPT	000:15	156
HUNGER	FEEDING AMERICA	000:30	062
HUNGER	SECOND HARVEST FOOD BANK	000:32	079
MENTORING	SON OF A SAINT FOUND.	000:32	075
MILITARY AND VETERANS	BOB WOODRUFF FOUNDATION	000:30	010
MILITARY AND VETERANS	DISABLED AMERICAN VETERANS	000:30	006
MILITARY AND VETERANS	DISPOSABLE HEROES PROJECT	000:15	026
MILITARY AND VETERANS	IHEART MEDIA	000:24	082
MILITARY AND VETERANS	IHEART MEDIA	000:26	118
MILITARY AND VETERANS	IHEART MEDIA	000:31	059
MILITARY AND VETERANS	PARALYZED VETERANS OF AM.	000:15	027
MILITARY AND VETERANS	SELECTIVE SERVICE SYSTEM	000:31	055
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	002
MILITARY AND VETERANS	WE HEART VETERANS	000:32	058
MILITARY AND VETERANS	WOUNDED WARRIOR PROJ.	000:30	010
PATRIOTISM	IHEART MEDIA	000:30	064
POVERTY	Archdiocese of New Orleans	000:32	201
POVERTY	GLOBAL CITIZEN FESTIVAL	000:28	003
RECREATION	LA. HIGH SCHOOL ATHLETIC ASSO	000:30	057
SAFE DRIVING	NATL HWY TRAF SAFETY ADMIN	000:31	007
SAFE DRIVING	RUBBER MANUFACTURERS ASSOC	000:31	009
SAFETY	AM ACADEMY OF ORTHO. SURGEONS	000:29	078
SAFETY	AM. RED CROSS	000:32	050
SAFETY	FEMA1	000:15	227

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
SAFETY	FEMA1	000:30	047
SAFETY	NATL HWY TRAF SAFETY ADMIN	000:15	182
SAFETY	NATL HWY TRAF SAFETY ADMIN	000:30	062
SAFETY	US FOREST SERVICE	000:15	206
SAFETY	US FOREST SERVICE	000:30	061
SUBSTANCE ABUSE	Family Services of Greater NO	000:30	010
SUBSTANCE ABUSE	Salvation Army	000:30	055
VOLUNTEERING	HANDS ON NEW ORLEANS	000:30	023
VOLUNTEERING	HANDS ON NEW ORLEANS	000:31	071
VOLUNTEERING	JR. LEAGUE OF GREATER COVINGT	000:30	011
VOLUNTEERING	PARAGON SOCIETY	000:30	054